

A Mailing List of Multiple Homeowners

Individuals that own more than one home in the United States for vacation and/or investment purposes.

DESCRIPTION

The Marigold Multiple Homeowners file provides an ideal demographic for targeting individuals that own more than one home throughout the United States. Updated monthly for accuracy and responsiveness, These affluent Homeowners are perfect candidates for a wide array of products and services. This file allows lifestyle interest selections to better enhance the data for your mailer. Inquire about additional selection capabilities to better identify your ideal target market. Tap into this extremely targeted market of Multiple Homeowners today!

SELECTS

Age Of Children	\$5/M
Computer Owner	\$5/M
Credit Card Buyers	\$5/M
Donor	\$5/M
Ethnicity	\$5/M
Lifestyle Interests	\$5/M
Lifestyle Select	\$5/M
Magazine Subscribers	\$5/M
Marital Status	\$5/M
SCF	\$5/M
State	\$5/M
Zip	\$5/M

LIST INFO

Total Count:	13,384,033
Base Price:	\$100/M
Source:	Compiled lists
Geography:	USA
Min. Purchase:	\$500.00
Market:	Consumer

LIST TYPES AVAILABLE

Postal
Phone

LIST MAINTENANCE

New to Market	--
Update Freq.	Monthly

DELIVERY OPTIONS

Email Delivery	\$50
----------------	------

ADDRESSING OPTIONS

Text/Excel	\$0/
Mailing Labels	\$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
Ben DeLisle	List Manager	ben@marigolddirect.com	(646) 442-2077	(888) 761-8817

Are you interested in marketing to a specific subset, demographic, or geographic area of this list? Request a count for the segment you are looking for by calling us at (212) 696-5000.

A Mailing List of First-Time Homeowners

Individuals who have recently purchased a first home in the U.S.

Nextmark ID	240894
SRDS ID	880633-000
mln ID	129110

DESCRIPTION

The first-time homeowners on this list are perfect candidates for a wide range of offers for products and services associated with moving, remodeling, decorating, home and yard maintenance, and financial services. Marigold's First-Time Homeowners file provides access to individuals throughout the U.S. who have recently bought a first home. Inquire about selects including age of children, credit card buyers, marital status, and more.

SELECTS

Age Of Children	\$5/M
Computer Owner	\$5/M
Credit Card Buyers	\$5/M
Donor	\$5/M
Ethnicity	\$5/M
Lifestyle Select	\$5/M
Marital Status	\$5/M
SCF	\$5/M
State	\$5/M
Zip	\$5/M

LIST INFO

Total Count:	563,772
Base Price:	\$100/M
Source:	Compiled lists
Geography:	USA
Min. Purchase:	\$500.00
Market:	Consumer

LIST TYPES AVAILABLE

Postal

LIST MAINTENANCE

New to Market	01/16/2007
Update Freq.	Monthly

DELIVERY OPTIONS

Email Delivery	\$50
----------------	------

ADDRESSING OPTIONS

Text/Excel	\$0/
Mailing Labels	\$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
Ben DeLisle	List Manager	ben@marigolddirect.com	(646) 442-2077	(888) 761-8817

Are you interested in marketing to a specific subset, demographic, or geographic area of this list? Request a count for the segment you are looking for by calling us at (212) 696-5000.

Nextmark ID	241776
SRDS ID	885356-000
mln ID	M131387

A Mailing List of Home Improvement Enthusiasts

Homeowners That Have Requested Home Improvement Information Nationwide

DESCRIPTION

The Marigold Home Improvement Enthusiasts file consists of homeowners that have recently requested home improvement information. Projects vary from kitchen and bathroom upgrades to painting and flooring, and more. Tap into this extremely targeted market of Home Improvement Enthusiasts today!

SELECTS

Age Of Children	\$5/M
Computer Owner	\$5/M
Credit Card Buyers	\$5/M
Donor	\$5/M
Ethnicity	\$5/M
Lifestyle Select	\$5/M
Marital Status	\$5/M
SCF	\$5/M
State	\$5/M
Zip	\$5/M

LIST INFO

Total Count:	532,439
Base Price:	\$100/M
Source:	Compiled lists
Geography:	USA
Min. Purchase:	\$500.00
Market:	Consumer

LIST TYPES AVAILABLE

Postal
Phone

LIST MAINTENANCE

New to Market	06/08/2007
Update Freq.	Monthly

DELIVERY OPTIONS

Email Delivery	\$50
----------------	------

ADDRESSING OPTIONS

Text/Excel	\$0/
Mailing Labels	\$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
Ben DeLisle	List Manager	ben@marigolddirect.com	(646) 442-2077	(888) 761-8817

Are you interested in marketing to a specific subset, demographic, or geographic area of this list? Request a count for the segment you are looking for by calling us at (212) 696-5000.

A Mailing List of Home Improvement Seekers

Homeowners Interested in Home Improvement Projects Nationwide

DESCRIPTION

The Marigold Mailing List of Home Improvement Seekers file is comprised of those that have requested information on various home improvement projects.

Tap into this extremely targeted market of Home Improvement Seekers today!

SELECTS

Age Of Children	\$5/M
Computer Owner	\$5/M
Credit Card Buyers	\$5/M
Donor	\$5/M
Ethnicity	\$5/M
Lifestyle Select	\$5/M
Marital Status	\$5/M
SCF	\$5/M
State	\$5/M
Zip	\$5/M

LIST INFO

Total Count:	460,856
Base Price:	\$100/M
Source:	Compiled lists
Geography:	USA
Min. Purchase:	\$500.00
Market:	Consumer

LIST TYPES AVAILABLE

Postal
Phone

LIST MAINTENANCE

New to Market	--
Update Freq.	Monthly

DELIVERY OPTIONS

Email Delivery	\$50
----------------	------

ADDRESSING OPTIONS

Text/Excel	\$0/
Mailing Labels	\$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
Ben DeLisle	List Manager	ben@marigolddirect.com	(646) 442-2077	(888) 761-8817

Are you interested in marketing to a specific subset, demographic, or geographic area of this list? Request a count for the segment you are looking for by calling us at (212) 696-5000.

A Mailing List of Homeowners

Individuals that are homeowners in the United States.

Nextmark ID	176004
SRDS ID	867199-000
mln ID	M118343

DESCRIPTION

The Marigold Homeowners file provides an ideal demographic for targeting individuals that own their own home throughout the United States. Updated monthly for accuracy and responsiveness, Homeowners are perfect candidates for a wide array of products and services that are associated with being a new homeowner. This file allows lifestyle interest selections to better enhance the data for your mailer. Inquire about additional selection capabilities to better identify your ideal target market. Tap into this extremely targeted market of Homeowners today!

SELECTS

Age Of Children	\$5/M
Computer Owner	\$5/M
Credit Card Buyers	\$5/M
Donor	\$5/M
Ethnicity	\$5/M
Lifestyle Interests	\$5/M
Lifestyle Select	\$5/M
Magazine Subscribers	\$5/M
Marital Status	\$5/M
SCF	\$5/M
State	\$5/M
Zip	\$5/M

LIST INFO

Total Count:	63,024,445
Base Price:	\$100/M
Source:	Compiled lists
Geography:	USA
Min. Purchase:	\$500.00
Market:	Consumer

LIST TYPES AVAILABLE

Postal
Phone

LIST MAINTENANCE

New to Market	10/28/2005
Update Freq.	Monthly

DELIVERY OPTIONS

Email Delivery	\$50
----------------	------

ADDRESSING OPTIONS

Text/Excel	\$0/
Mailing Labels	\$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
TJ Downey	List Manager	tj@marigolddirect.com	(646) 442-2076	(888) 761-8817

Are you interested in marketing to a specific subset, demographic, or geographic area of this list? Request a count for the segment you are looking for by calling us at (212) 696-5000.

A Mailing List of New Homeowners

Individuals who have recently purchased a home in the U.S.

DESCRIPTION

New homeowners are perfect candidates for a wide range of offers for products and services associated with moving, remodeling, decorating, home and yard maintenance, and financial services. Marigold's New Homeowners file provides access to individuals throughout the U.S. who have recently bought a new home. Inquire about selects including age of children, credit card buyers, marital status, and more.

SELECTS

Age Of Children	\$5/M
Computer Owner	\$5/M
Credit Card Buyers	\$5/M
Donor	\$5/M
Ethnicity	\$5/M
Lifestyle Select	\$5/M
Marital Status	\$5/M
SCF	\$5/M
State	\$5/M
Zip	\$5/M

Nextmark ID	143385
SRDS ID	853713-000
mln ID	M107868

LIST INFO

Total Count:	4,127,956
Base Price:	\$100/M
Source:	Compiled lists
Geography:	USA
Min. Purchase:	\$500.00
Market:	Consumer

LIST TYPES AVAILABLE

Postal
Phone

LIST MAINTENANCE

New to Market	07/14/2004
Update Freq.	Monthly

DELIVERY OPTIONS

Email Delivery	\$50
----------------	------

ADDRESSING OPTIONS

Text/Excel	\$0/
Mailing Labels	\$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
TJ Downey	List Manager	tj@marigolddirect.com	(646) 442-2076	(888) 761-8817

Are you interested in marketing to a specific subset, demographic, or geographic area of this list? Request a count for the segment you are looking for by calling us at (212) 696-5000.

A Mailing List of Adjustable Rate Mortgage Holders

Homeowners with outstanding adjustable rate mortgages (ARMs)

Nextmark ID	240852
SRDS ID	885383-000
mln ID	M131332

DESCRIPTION

The Marigold Adjustable Rate Mortgage Holders file provides an ideal demographic for targeting individuals that have purchased a home and carry an outstanding mortgage. These households are ideal for numerous financial offers in addition to traditional homeowner-related offers. Inquire about additional selection capabilities to better identify your ideal target market. Tap into this extremely targeted market of Adjustable Rate Mortgage Holders today!

SELECTS

Age	\$5/M
Age Of Children	\$5/M
College Students	\$5/M
Computer Owner	\$5/M
Credit Card Buyers	\$5/M
Donors	\$5/M
Ethnicity	\$5/M
Lifestyle Interests	\$5/M
Magazine Subscribers	\$5/M
Marital Status	\$5/M
Monthly Hotline	\$10/M
SCF	\$5/M

LIST INFO

Total Count:	7,749,742
Base Price:	\$100/M
Source:	Compiled lists
Geography:	USA
Min. Purchase:	\$500.00
Market:	Consumer

LIST TYPES AVAILABLE

Postal
Phone

LIST MAINTENANCE

New to Market	07/09/2007
Update Freq.	Monthly

DELIVERY OPTIONS

Email Delivery	\$50
----------------	------

ADDRESSING OPTIONS

Text/Excel	\$0/
Mailing Labels	\$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
Ben DeLisle	List Manager	ben@marigolddirect.com	(646) 442-2077	(888) 761-8817

Are you interested in marketing to a specific subset, demographic, or geographic area of this list? Request a count for the segment you are looking for by calling us at (212) 696-5000.

A Mailing List of Hotline New Movers with Children

Parents with children that have recently relocated their place of residence

Nextmark ID	181907
SRDS ID	870940-000
mln ID	M121370

DESCRIPTION

The Marigold Hotline New Movers with Children file provides monthly hotlines of Parents with Children that have recently relocated their residence throughout the United States. These "new movers with children" are perfect candidates for a wide array of products that are associated with families that have a new addresses. This file contains the freshest data available and provides the ideal target market for magazine and periodical, retail, home decor and furnishing, credit card, computer, broadband, cell phone mailers and many more. Inquire about additional selection capabilities to better identify your ideal target market. Tap into this extremely targeted market of Hotline New Movers with Children today!

SELECTS

Age Of Children	\$5/M
Computer Owner	\$5/M
Credit Card Buyers	\$5/M
Donor	\$5/M
Ethnicity	\$5/M
Lifestyle Select	\$5/M
Marital Status	\$5/M
SCF	\$5/M
State	\$5/M
Zip	\$5/M

LIST INFO

Total Count:	944,627
Base Price:	\$100/M
Source:	Compiled lists
Geography:	USA
Min. Purchase:	\$500.00
Market:	Consumer

LIST TYPES AVAILABLE

Postal
Phone

LIST MAINTENANCE

New to Market	02/12/2006
Update Freq.	Monthly

DELIVERY OPTIONS

Email Delivery	\$50
----------------	------

ADDRESSING OPTIONS

Text/Excel	\$0/
Mailing Labels	\$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
TJ Downey	List Manager	tj@marigolddirect.com	(646) 442-2076	(888) 761-8817

Are you interested in marketing to a specific subset, demographic, or geographic area of this list? Request a count for the segment you are looking for by calling us at (212) 696-5000.

A Mailing List of Mortgage Holders

Homeowners with outstanding mortgages

Nextmark ID	242353
SRDS ID	887006
mln ID	130023

DESCRIPTION

The Marigold Mortgage Holders file provides an ideal demographic for targeting individuals that have purchased a home and carry an outstanding mortgage. Whether you are looking to target conventional mortgage holders, jumbo mortgage holders, 1st, 2nd or 3rd mortgages or lender type, these households are ideal for numerous financial offers in addition to traditional homeowner-related offers. Inquire about additional selection capabilities to better identify your ideal target market. Tap into this extremely targeted market of Mortgage Holders today!

SELECTS

Age	\$5/M
Age Of Children	\$5/M
College Students	\$5/M
Computer Owner	\$5/M
Credit Card Buyers	\$5/M
Donors	\$5/M
Ethnicity	\$5/M
Lifestyle Interests	\$5/M
Magazine Subscribers	\$5/M
Marital Status	\$5/M
Monthly Hotline	\$10/M
SCF	\$5/M

LIST INFO

Total Count:	54,979,239
Base Price:	\$100/M
Source:	Compiled lists
Geography:	USA
Min. Purchase:	\$500.00
Market:	Consumer

LIST TYPES AVAILABLE

Postal

LIST MAINTENANCE

New to Market	06/25/2007
Update Freq.	Monthly

DELIVERY OPTIONS

Email Delivery	\$50
----------------	------

ADDRESSING OPTIONS

Text/Excel	\$0/
Mailing Labels	\$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
TJ Downey	List Manager	tj@marigolddirect.com	(646) 442-2076	(888) 761-8817

Are you interested in marketing to a specific subset, demographic, or geographic area of this list? Request a count for the segment you are looking for by calling us at (212) 696-5000.

A Mailing List of New Movers

Individuals that have recently relocated their place of residence

Nextmark ID	143383
SRDS ID	854605-000
mln ID	M107864

DESCRIPTION

The Marigold New Movers file provides an ideal demographic for targeting individuals that have recently relocated their residence throughout the United States (Approximately 1.5 million per month!). These "new movers" are perfect candidates for a wide array of products that are associated with a new address. Inquire about additional selection capabilities to better identify your ideal target market. Tap into this extremely targeted market of New Movers today!

SELECTS

Age Of Children	\$5/M
Computer Owner	\$5/M
Credit Card Buyers	\$5/M
Donor	\$5/M
Ethnicity	\$5/M
Lifestyle Select	\$5/M
Marital Status	\$5/M
SCF	\$5/M
State	\$5/M
Zip	\$5/M

LIST INFO

Total Count:	15,605,229
Base Price:	\$100/M
Source:	Compiled lists
Geography:	USA
Min. Purchase:	\$500.00
Market:	Consumer

LIST TYPES AVAILABLE

Postal
Phone

LIST MAINTENANCE

New to Market	07/14/2004
Update Freq.	Weekly

DELIVERY OPTIONS

Email Delivery	\$50
----------------	------

ADDRESSING OPTIONS

Text/Excel	\$0/
Mailing Labels	\$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
TJ Downey	List Manager	tj@marigolddirect.com	(646) 442-2076	(888) 761-8817

Are you interested in marketing to a specific subset, demographic, or geographic area of this list? Request a count for the segment you are looking for by calling us at (212) 696-5000.

A Mailing List of Newspaper Subscribers

Subscribers to daily newspapers across the US.

Nextmark ID	179205
SRDS ID	868404-000
mln ID	M119547

DESCRIPTION

The Marigold Newspaper Subscribers file provides an ideal demographic for targeting active subscribers to daily newspapers across the United States. Compiled from numerous highly respected sources, these responsive subscribers like to stay informed about the latest news and trends in the world today. Inquire about additional selection capabilities to better identify your ideal target market. Tap into this extremely targeted market of Newspaper Subscribers today!

SELECTS

Age Of Children	\$5/M
Computer Owner	\$5/M
Credit Card Buyers	\$5/M
Donor	\$5/M
Ethnicity	\$5/M
Lifestyle Select	\$5/M
Marital Status	\$5/M
SCF	\$5/M
State	\$5/M
Zip	\$5/M

LIST INFO

Total Count:	29,661,160
Base Price:	\$125/M
Source:	Compiled lists
Geography:	USA
Min. Purchase:	\$500.00
Market:	Consumer

LIST TYPES AVAILABLE

Postal
Phone

LIST MAINTENANCE

New to Market	12/20/2005
Update Freq.	Monthly

DELIVERY OPTIONS

Email Delivery	\$50
----------------	------

ADDRESSING OPTIONS

Text/Excel	\$0/
Mailing Labels	\$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
Ben DeLisle	List Manager	ben@marigolddirect.com	(646) 442-2077	(888) 761-8817

Are you interested in marketing to a specific subset, demographic, or geographic area of this list? Request a count for the segment you are looking for by calling us at (212) 696-5000.

A Mailing List of Republican Newspaper Subscribers

Subscribers to daily newspapers across the US that identify with the Republican Party.

DESCRIPTION

The Marigold Republican Newspaper Subscribers file provides an ideal demographic for targeting active conservative subscribers to daily newspapers across the United States. Compiled from numerous highly respected sources, these responsive subscribers like to stay informed about the latest news and trends in the world today. Inquire about additional selection capabilities to better identify your ideal target market. Tap into this extremely targeted market of Republican Newspaper Subscribers today!

SELECTS

Age Of Children	\$5/M
Computer Owner	\$5/M
Credit Card Buyers	\$5/M
Donor	\$5/M
Ethnicity	\$5/M
Lifestyle Select	\$5/M
Marital Status	\$5/M
SCF	\$5/M
State	\$5/M
Zip	\$5/M

LIST INFO

Total Count:	11,899,413
Base Price:	\$125/M
Source:	Compiled lists
Geography:	USA
Min. Purchase:	\$500.00
Market:	Consumer

LIST TYPES AVAILABLE

Postal
Phone

LIST MAINTENANCE

New to Market	--
Update Freq.	--

DELIVERY OPTIONS

Email Delivery	\$50
----------------	------

ADDRESSING OPTIONS

Text/Excel	\$0/
Mailing Labels	\$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
Ben DeLisle	List Manager	ben@marigolddirect.com	(646) 442-2077	(888) 761-8817

Are you interested in marketing to a specific subset, demographic, or geographic area of this list? Request a count for the segment you are looking for by calling us at (212) 696-5000.

An Email List of New Homeowners

Individuals who have recently purchased a home in the U.S.

DESCRIPTION

New homeowners are perfect candidates for a wide range of offers for products and services associated with moving, remodeling, decorating, home and yard maintenance, and financial services. Marigold's New Homeowners file provides access to individuals throughout the U.S. who have recently bought a new home. Inquire about selects including age of children, credit card buyers, marital status, and more.

SELECTS

Age Of Children	\$5/M
Computer Owner	\$5/M
Credit Card Buyers	\$5/M
Donor	\$5/M
Ethnicity	\$5/M
Lifestyle Select	\$5/M
Marital Status	\$5/M
SCF	\$5/M
State	\$5/M
Zip	\$5/M

LIST INFO

Total Count:	4,009,043
Base Price:	\$100/M
Source:	Compiled lists
Geography:	USA
Min. Purchase:	\$1,000.00
Market:	Consumer

LIST TYPES AVAILABLE

Email
Phone

LIST MAINTENANCE

New to Market	--
Update Freq.	--

DELIVERY OPTIONS

Email Delivery	\$50
----------------	------

ADDRESSING OPTIONS

Text/Excel	\$0/
Mailing Labels	\$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
Ben DeLisle	List Manager	ben@marigolddirect.com	(646) 442-2077	(888) 761-8817

Are you interested in marketing to a specific subset, demographic, or geographic area of this list? Request a count for the segment you are looking for by calling us at (212) 696-5000.

An Email List of New Movers

Individuals that have recently relocated their place of residence

DESCRIPTION

The Marigold New Movers file provides an ideal demographic for targeting via email individuals that have recently relocated their residence throughout the United States (Approximately 1.5 million per month!). These "new movers" are perfect candidates for a wide array of products that are associated with a new address. Inquire about additional selection capabilities to better identify your ideal target market. Tap into this extremely targeted market of New Movers today!

SELECTS

Age Of Children	\$5/M
Computer Owner	\$5/M
Credit Card Buyers	\$5/M
Donor	\$5/M
Ethnicity	\$5/M
Lifestyle Select	\$5/M
Marital Status	\$5/M
SCF	\$5/M
State	\$5/M
Zip	\$5/M

LIST INFO

Total Count:	10,686,799
Base Price:	\$100/M
Source:	Compiled lists
Geography:	USA
Min. Purchase:	\$1,000.00
Market:	Consumer

LIST TYPES AVAILABLE

Email
Phone

LIST MAINTENANCE

New to Market	--
Update Freq.	--

DELIVERY OPTIONS

Email Delivery	\$50
----------------	------

ADDRESSING OPTIONS

Text/Excel	\$0/
Mailing Labels	\$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
Ben DeLisle	List Manager	ben@marigolddirect.com	(646) 442-2077	(888) 761-8817

Are you interested in marketing to a specific subset, demographic, or geographic area of this list? Request a count for the segment you are looking for by calling us at (212) 696-5000.

Apartment Dwellers

Individuals that are apartment dwellers in the United States.

Nextmark ID	177800
SRDS ID	868318-000
mln ID	M118916

DESCRIPTION

The Marigold Apartment Dwellers file provides an ideal demographic for targeting individuals that are 'renting' apartments throughout the United States. Updated monthly for accuracy and responsiveness, Apartment Dwellers are perfect candidates for a wide array of products and services that are associated with not being 'settled in' and owning a home. This file allows lifestyle interest selections to better enhance the data for your mailer. Inquire about additional selection capabilities to better identify your ideal target market. Tap into this extremely targeted market of Apartment Dwellers today!

SEGMENTS

4,077,576	TELEMARKETING DNC SCREENED	\$0/M
-----------	----------------------------	-------

SELECTS

Age Of Children	\$5/M
Computer Owner	\$5/M
Credit Card Buyers	\$5/M
Ethnicity	\$5/M
Lifestyle Interests	\$5/M
Lifestyle Select	\$5/M
Magazine Subscribers	\$5/M
Marital Status	\$5/M
Monthly Hotline	\$10/M
SCF	\$5/M
State	\$5/M
Zip	\$5/M

LIST INFO

Total Count:	13,502,277
Base Price:	\$100/M
Source:	Compiled lists
Geography:	USA
Min. Purchase:	\$500.00
Market:	Consumer

LIST TYPES AVAILABLE

Postal
Phone

LIST MAINTENANCE

New to Market	11/29/2005
Update Freq.	Monthly

DELIVERY OPTIONS

Email Delivery	\$50
----------------	------

ADDRESSING OPTIONS

Text/Excel	\$0/
Mailing Labels	\$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
Ben DeLisle	List Manager	ben@marigolddirect.com	(646) 442-2077	(888) 761-8817

Are you interested in marketing to a specific subset, demographic, or geographic area of this list? Request a count for the segment you are looking for by calling us at (212) 696-5000.